

Web Mapping for Conservation Organizations Workshop

ESRI Building M Triplex

Monday, March 8, 2010

8:00am - 9:00am	Registration and Signups for one-on-one consulting	
8:00am - 9:00am	Continental Breakfast	
9:00am - 9:05am	Welcome and Introductions Presenter: Charles Convis	
9:05am - 10:15am	GIS in the Cloud Presenters: Scott Morehouse & Deane Kensok	
10:15am - 11:00am	Open Standards and Open Source at ESRI Presenter: Lindsay McGreevy	
11:00am - 11:15am	Morning Break	
11:15am - 12:00pm	User Story: The Data Basin Project Presenter: Jim Stritholt	
12:00pm - 1:00pm	Lunch in the ESRI Café	
1:00pm - 2:00pm	How to Customize the ArcGIS Online Platform Presenters: Erin Ross & Carsten Piepel	
	Technical Track	Project Management Track
2:00pm - 3:00pm	How to Build and Use a Cloud GIS Presenters: Marwa Mabrouk & Jim Mason	How to Manage, Scope & Design an Online Mapping Project - Session 1 Presenter: Paul Burgess, Mirjam Stadelmann & Doug Cribbs
3:00pm - 3:15pm	Afternoon Break	
3:15pm - 4:15pm	How to Design a Map Service for Mashup & Overlay Presenters: Tim Daly & Charlie Frye	How to Manage, Scope & Design an Online Mapping Project - Session 2 Presenter: Paul Burgess, Mirjam Stadelmann and Doug Cribbs
4:15pm - 5:30pm	How to Design Models & Geoprocessing for Web Use Presenters: Scott Murray & Mark Smith	The Vision of GeoDesign Presenter: Eric Wittner
5:30pm - 6:30pm	Discussion Session: Technology Priorities for Online Conservation Facilitator: Matt Artz	Discussion Session: Technology Priorities for Online Conservation Facilitator: Charles Convis
6:30pm - 7:30pm	Dinner in the ESRI Café	

Tuesday, March 9, 2010

8:00am - 9:00am	Registration and Signups for one-on-one consulting	
8:00am - 9:00am	Continental Breakfast	
9:00am - 10:00am	Customize your Site with Open APIs Presenter: Jeremy Bartley	
10:00am - 10:30am	Customize your Site with free Silverlight tools Presenter: Al Pascual	
10:30am - 10:45am	Supercharge your fundraising with Online and Desktop demographics Presenter: Jim Herries	
10:45am - 11:00am	Morning Break	
11:00am - 12:00pm	How to Customize ArcGIS Explorer Presenter: Bernie Szukalski	
12:00pm - 1:00pm	Lunch in the ESRI Café	
1:00pm - 2:00pm	How to Design & Manage a Successful Citizen Science Program Presenter: Cornell University	
2:00pm - 3:00pm	Discussion Session: Final List of Technology Needs for Online Conservation Facilitators: Charles Convis and Matt Artz	
3:00pm - 5:00pm	Scheduled Individual Meetings	